

**NEW STYLE...**



**...SAME TRADITION**



Quality above all else™

Pemmican Beef Jerky is made from natural range fed beef, raised without antibiotics and hormones.



**pem·mi·can** (pem'i kən) n. Among the North American Indians, meat cut in thin slices, divested of fat, and dried in the sun.

The earliest pioneers cutting their way west along the northern border between the United States and Canada faced long, harsh, winters. Hunting, trapping and fishing were painfully difficult. In the face of raging blizzards and brutally frigid Northern winds, even the strongest quickly found themselves in need of sustainable food. Something to provide the nutrients needed to stay healthy through winter, and the energy to fuel their continued quest into uncharted territories. And during that journey they discovered a community of European and Native Americans, called the Metis. And they also found that sustainable food. It was Pemmican.

Today, we may be able to protect ourselves against the harsh winters, but the need for high quality foods to give us strength and energy remain. And so does Pemmican. Still made from lean, whole muscle cuts of all natural, grass fed beef and the perfect balance of seasonings, and then dried.

Pemmican is one of the best selling Brands of Beef Jerky in North America. It can be found everywhere from a Truck Stop on a lonely highway to Mass Merchandisers serving the largest cities. But the most important place Pemmican can be found is with families, wherever they may be. Camping, fishing, soccer try outs, fixing that old fence, weekend trips in the car, or simply a family together watching a movie.





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